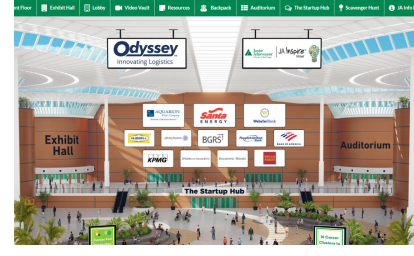




JA Inspire Virtual is BACK for 2022! JA Inspire Virtual offers students the opportunity to learn about local high-growth/high-demand jobs, and the education required for these jobs, with real insight from industry professionals. For businesses, this is a chance to *build your future workforce and invest in our community.*



What is JA Inspire Virtual?



Virtual career development experience for local middle and high school students



Unlimited access for students, parents, educators, and job-seekers to the virtual platform **for six months**



Students will gain an understanding of high school course options, post-secondary tracks, and career pathways, based on their own strengths and interests



Students will have access to the Digital Career Book, where they can take a career interest assessment and explore careers in Connecticut suited to their talents and values

Why Participate?



Share career and education pathways for high-growth, high-demand industries



Show students the connection to the real world and give them the chance to step into the shoes of employees from **YOUR** company by exploring your customized exhibit booth



Help students discover and make a plan for their future, building a workforce prepared for new innovations and challenges



NEW THIS YEAR! Opportunity for your employees to engage with students through interactive Q&A sessions and panel discussions

Click [here](#) to see JA Inspire Virtual in action



"The JA Inspire Virtual Career Exploration Fair was super interesting! I learned about so many new career paths, and I am now excited to see what the future holds."

–Melyssa, Bethel High School, 2021 Participant

How you can participate?

Each sponsor will:



Create virtual interactive exhibit booths representing jobs at your company. JA will provide guidance on design and setup.



Ensure that exhibit booth is both interesting and engaging for the students.

\$25,000 - Presenting Sponsor

- Prominent logo placement on Virtual Billboard, Auditorium Stage, Conference Lobby, and Exhibit Hall
- Designated Live days for Employee Engagement with students and community partners
- Panel discussion and guest speaker opportunities
- Welcome video in Virtual Conference Lobby
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide and on JA website
- Recognition in all event marketing, social media, and press releases

\$10,000 - Industry Sponsor

- Prominent logo placement in the Industry Lounge, Virtual Conference Lobby, and Exhibit Hall
- Designated Live days for Employee Engagement with students and community partners
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide and on JA website
- Social media recognition

\$2,500 - Silver Sponsor

- Sponsor logo in Virtual Exhibit Hall
- Customized Exhibit Booth
- Logo in JA Inspire Student Guide
- Social media recognition

\$15,000 - Impact Sponsor

- Prominent logo placement outside arena, in Virtual Auditorium, Conference Lobby, and Exhibit Hall
- Designated Live days for Employee Engagement with students and community partners
- Panel discussion and guest speaker opportunities
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide and on JA website
- Recognition in pre-event Press Release and social media

\$5,000 - Gold Sponsor

- Sponsor logo in Virtual Conference Lobby and Exhibit Hall
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide and on JA website
- Social media recognition

\$1,000 - Exhibitor

- Customized Exhibit booth

All sponsors will additionally be featured in the Digital Career Book.

Data analytics and survey results will be available following the event.