











## JA Inspire Virtual Career Exploration Fair May 4, 2021!

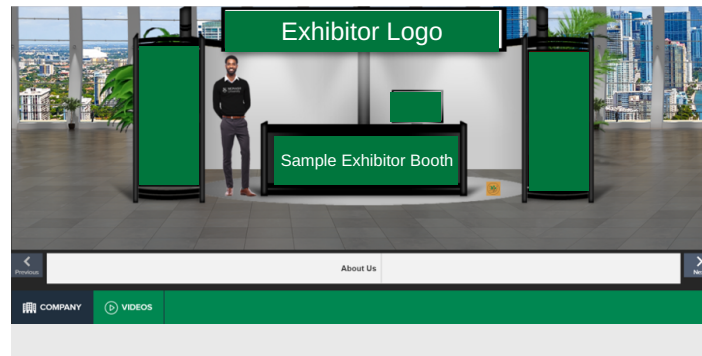
**YOU ARE INVITED** to sponsor and participate in **JA Inspire Virtual**, Junior Achievement's interactive, and **VIRTUAL** career exploration program. JA Inspire Virtual offers students the opportunity to learn about local high-growth/high-demand jobs, and the education required for these jobs, with real insight from industry professionals. For businesses, this is great brand exposure and a chance to *build your future workforce*.

### What is JA Inspire Virtual?

-  Career development program for 1,000+ local middle and high school students
-  Unlimited access for students, parents and job-seekers to the Virtual Career Expo **for 90 days**
-  Digital Career Book allows students to take a career interest assessment and explore careers in Connecticut suited to their talents and values
-  Students will gain understanding of high school course options, post-secondary tracks, & career pathways - based on their strengths & interests!

### Why Participate?

-  Share career and education pathways for high-growth, high-demand industries
-  Give students the chance to step into the shoes of employees from YOUR company!
-  Sponsors will have customized exhibit booths and feature downloadable company information, photos and videos
-  By supporting JA Inspire Virtual, your words, engagement, and investment can change lives...



**Sponsorship opportunities**

# Looking for a way to participate? SPONSORSHIP OPPORTUNITIES

## Each sponsor will:



Create virtual interactive exhibit booths representing jobs at your company. JA will provide guidance on design and setup



Ensure that exhibit booth is both interesting and engaging for the students

## \$15,000 - Presenting Sponsor



- Prominent logo placement on Virtual Billboard, Auditorium Stage, in Conference Lobby & Exhibit Hall
- Welcome video in Virtual Conference Lobby
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide & link on JA website
- Recognition in all event marketing, social media & press releases

## \$10,000 - Impact Sponsor

- Prominent logo placement outside arena, in Virtual Auditorium, Conference Lobby & Exhibit Hall
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide & link on JA website
- Recognition in pre-event Press Release
- 10 social media posts

## \$5,000 - Gold Sponsor

- Sponsor logo in Virtual Conference Lobby & Exhibit Hall
- Customized Exhibit Booth
- Webinar video in Virtual Auditorium
- Logo in JA Inspire Student Guide & on JA website
- 5 social media posts

## \$2,500 - Silver Sponsor

- Sponsor logo in Virtual Exhibit Hall
- Customized Exhibit Booth
- Logo in JA Inspire Student Guide
- 3 social media posts

## \$1,000 - Exhibitor

- Customized Exhibit booth

**Exhibit booths will be live for 90 days post-event.**

**Data analytics and survey results will be provided to you following the event.**