

Virtual Volunteer Presenter's Guide

In *JA Our Families*, first-grade students are introduced to entrepreneurship and how entrepreneurs meet the needs of their families and neighborhoods while satisfying peoples' needs and wants. They learn about the role of money in society and how people earn, save, and share money.

To assist you in virtually presenting to students—whether via a short, recorded video or beaming in live to an in-person or remote classroom—we have prepared the following outline to help you gather your thoughts and connect with students. If you create a recorded video, you will skip the Break the Ice portion of the outline and reduce the time spent on other sections.

Presentation Outline

1. **Introduce yourself and your company.** Describe your position and your basic job duties. *(3 minutes for remote live beam-in/30 seconds for recorded video)*
2. **Break the ice.** Capture students' interest in your topic and its connection to earning, saving, and sharing money. *(5 minutes for remote live beam-in/skip for recorded video)*
 - Tell students about your family and the jobs and roles of each member. Ask a few volunteers to tell you about their family.
 - Ask students to share some of the ways they currently earn money, or ask what jobs their parents do.
 - Tell students about your business or a favorite business in your neighborhood. Or, ask if they know of or have been to a certain business, such as a shoe store.
3. **Share stories** that highlight you, your expertise, and your experiences. *(5 minutes for remote live beam-in/3 minutes for recorded video)*
 - Select a topic from the list to illustrate your experiences through stories to increase students' engagement in the material. Consult your teacher or JA Area representative to find out if there is a particular session(s) or topic(s) they would like you to address.
 - Try to make your stories as concrete and relatable as possible, using vivid detail and captivating language, asking questions as appropriate, and making sure your audience is following along.
 - **Session One: All Kinds of Families.** Tell students about your family and the jobs and chores people do. Who takes out the trash? Who makes sure the kids do their schoolwork? How many generations live in the house?
 - **Session Two: Money for Needs and Wants.** Talk about something you wanted that you did not need (video game, roller skates, incredible high-bouncing moon ball). Did you get it? Did you appreciate it and enjoy it for a long time, or was it a disappointment?
 - **Session Three: Businesses All Around the Neighborhood.** Describe a store or business you liked to visit as a child. Was it a place to meet needs (e.g., a clothing or grocery store) or to satisfy wants (e.g., a toy store or candy shop)? Explain what you like about the community where you live or lived as a child. Mention a favorite place where you like to shop and spend your money today.

Remote Live

For volunteers beaming in live to connect with students, the minimum requirement is one, 15-minute session. Your JA Area representative can provide additional details.

Recorded Video

JA recommends that each recorded video be 3–5 minutes maximum in length. Your JA Area representative can provide additional filming guidelines and recommendations.

- **Session Four: Jobs All Around the Neighborhood.** Talk about the jobs the people in your family do. Where do they work? What do you do to earn money? What did you do as a child or teen to earn money? How did it feel when you got paid the first time? What has been your favorite job?
- **Session Five: A New Business.** Are you an entrepreneur? Tell students about how you started your business, or tell them about someone you know who started a business. Or, if you've ever contributed to a crowdfunding campaign, that would make a good story too.

4. Review and wrap up. (5 minutes for remote live beam-in/30 seconds for recorded video)

- Ask students to share something that they have learned about families or businesses. Does it relate to your story today?
- Ask students one word, thought, or phrase they can remember to share with their friends and family about what they learned.
- Discuss specific steps students can take to start their own business, such as dog watching or selling something they make.

If you have any questions about your time as a remote volunteer or about the JA program material, please contact your local JA office, or visit the website at <https://jausa.ja.org/programs/ja-our-families>.

To help improve the JA experience, we welcome your feedback via this short survey at https://juniorachievementusa.formstack.com/forms/feedback_form_location_ck.