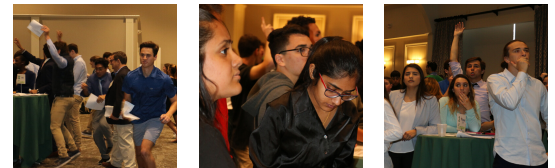




Stock Market Challenge

The Junior Achievement Student Stock Market Challenge is a technology-based simulation of the stock market in which every 60 seconds represents a day of trading. Beginning with a hypothetical account balance of \$500,000, student teams compete to accumulate the highest possible net worth in their investment portfolio by the close of trading.

Students teams submit their initial stock picks to Junior Achievement in advance. During the event, teams compete in a virtual market and buy/sell shares in 26 fictitious companies. Volunteer role models participate as onsite traders to make buying and selling instantaneous. Trades are projected immediately on three large projection screens along with updated stock prices, graphical depictions of stock performance and team names with portfolio values and rankings. The stakes are high and the competition is fierce!



Event Logistics

Date: Thursday April 2, 2020
Time: 9:15 am - 11:30 am
Location: **Sheraton Stamford Hotel**
700 East Main Street
Stamford, CT 06901

Participants:

- Over 200 students of 50+ teams from schools spanning Greater Fairfield County
- Community partners participate as volunteers, sponsors and spectators

Get involved

Please join us in investing in the future! Sponsors support student teams who, at the end of the day, walk away with a true sense of how the stock market works, the necessity of team work, and a better understanding of the financial world. Sponsors can feel proud knowing they have invested in students' education!

Thank you for your support!



About Junior Achievement

Junior Achievement's mission is to inspire and prepare young people to succeed in a global economy. JA reaches nearly 4.9 million students each year in classrooms across America. Programs are led by volunteers in inner cities, suburbs, and rural areas in all 50 states and help students learn financial literacy, career preparedness, and entrepreneurial skills that will prepare them for a self-sustaining future.



Sponsorship Opportunities & Benefits

Title/Capital Sponsor **\$15,000**

- Opening remarks to students & esteemed guests
- Participation in Awards Presentation
- Opportunity to provide branded promotional items
- Logo in all media, on event website and on all materials provided to event participants (press releases, ticker tape screens, portfolios)
- Opportunity to provide branded attire for traders at event
- Sponsor 15 student teams

Opening & Closing Bell Sponsor **\$10,000**

- Address participants and ring the opening **or** closing bell
- Participation in Awards Presentation
- Opportunity to provide branded promotional items
- Logo in all media, on event website and on all materials provided to event participants (press releases, ticker tape screens, portfolios)
- Sponsor 10 student teams

Hospitality Sponsor **\$7,500**

- Recognition during remarks at opening & closing bell
- Logo and recognition at all food and beverage displays
- Logo and recognition on large screens during event, in all media and on event website
- Sponsor 8 student teams



Investment Advisor Sponsor **\$5,000**

- Logo on screens at event, event website and social media
- Logo on all Stock Market tips distributed during the game
- Company recognition during competition news release announcements by Emcee
- Sponsor 5 Student Teams

Technology Sponsor **\$4,000**

- Logo in social media and on event website
- Logo and recognition on large event screens
- Sponsor 4 Student Teams

Trader Sponsor **\$2,500**

- Logo and recognition at event and in social media
- Sponsor 3 Student Teams

Student Equity Sponsor **\$1,000**

- Logo and recognition at event
- Sponsor 1 Student Team

Serving Our Local Communities

| | | |
|------------|---------------|-----------|
| Ansonia | Monroe | Seymour |
| Bethel | New Canaan | Shelton |
| Bridgeport | New Fairfield | Stamford |
| Danbury | New Milford | Stratford |
| Derby | Newtown | Trumbull |
| Fairfield | Norwalk | Wilton |
| Greenwich | Ridgefield | |

Contact Junior Achievement of Greater Fairfield County

835 Main Street, Bridgeport, CT 06604 | jagfc.org | Alisa Jankowitz ajankowitz@jagfc.org 203-382-0180 x12