



Tenth Annual High School Business Challenge

The JA Business Challenge places high school students in the CEO's seat. Young entrepreneurs engage with the nuances of running a global business in a competitive, high-tech marketplace. Student teams strategize to operate the most successful virtual business as they develop skills in teamwork, problem solving and critical thinking. Success depends their decisions, as their virtual companies seek to outperform the competition in profit, sales and market share.



Event Logistics

Date: Tuesday, March 10, 2020
Time: 9:00 am - 2:00 pm
Location: **Quinnipiac University**
North Haven Campus
370 Bassett Road
North Haven, CT 06473



About Junior Achievement

Junior Achievement reaches nearly 4.9 million students per year in 212,101 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States, by 106 Area Offices in all 50 states.

Lasting Impact

"The challenge helped me develop decision-making and communication skills"

- Joshua, Bassick High School

"The Business Challenge has opened my eyes to possibly pursuing business and helped me connect how business plays a part in every career field"

- Gabrielle, Kolbe Cathedral High School

Contact Junior Achievement:

Alisa Jankowitz | 835 Main Street, Bridgeport, CT 06604 | jagfc.org | ajankowitz@jagfc.org | 203-382-0180 x12

Student Impact

JA programs empower students to make a connection between what they learn in school and how it can be applied in the real world – enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school. Your support of Junior Achievement provides a visible and meaningful demonstration of your commitment to prepare local students for today's global economy.



Sponsorship Opportunities & Benefits

Title Sponsor **\$10,000**

- Sign with name and logo at event
- Logo recognition on JAGFC website, social media posts
- Recognition in all media releases, collateral to schools and teachers
- Opportunity to make remarks at event
- Recognition during opening remarks
- Invitation to the event

University Experience Sponsor **\$7,500**

- Sign with name and logo at event
- Logo recognition on JAGFC website, social media posts
- Recognition in all media releases, collateral to schools and teachers
- Recognition during opening remarks
- Invitation to the event

Banner Sponsor **\$5,000**

- Sign with name and logo at event
- Logo on JAGFC website, school banner, social media
- Recognition in all media releases, collateral to schools and teachers
- Recognition during opening remarks
- Invitation to the event

Team Sponsor **\$2,500**

- Sign with name and logo at event
- Logo recognition on JAGFC website
- Logo displayed at registration
- Invitation to the event

Program Sponsor **\$1,000**

- Sign with name and logo at event
- Logo recognition on JAGFC website
- Name displayed at registration

Community Sponsor **\$500**

- Name recognition on JAGFC website
- Name displayed at registration

Student Sponsor **\$100**

- Name displayed at registration



Empowering young people to own their economic success

Serving Our Local Communities

Ansonia	Monroe	Seymour
Bethel	New Canaan	Shelton
Bridgeport	New Fairfield	Stamford
Danbury	New Milford	Stratford
Derby	Newtown	Trumbull
Fairfield	Norwalk	Wilton
Greenwich	Ridgefield	

Contact Junior Achievement:

Alisa Jankowitz | 835 Main Street, Bridgeport, CT 06604 | jagfc.org | ajankowitz@jagfc.org | 203-382-0180 x12